



# CENTRAL EUROPE MEETING POINT

## Contracting advertising **OFFICIAL GUIDE**

CENTRAL EUROPE MEETING POINT offers to all its Exhibitors the opportunity to book an advertising space in the Central Europe Meeting Point 2008 Official Guide.

**Frequency:**

Yearly

**Sizes:**

297 mm x 210 mm (height x width)

**Deadline for Material:**

March 14<sup>TH</sup>, 2008

**Distribution:**

Free of charge to all the Central Europe Meeting Point 2008 Exhibiting Companies (1 issue per company), to all Symposium Attendees and to all Professional Visitors. Any person or company interested in purchasing the guide shall request it in written to the Organization: (fax number + 34 93 223 42 50 / [info@centraleuropemeeting.com](mailto:info@centraleuropemeeting.com)).

**Advertising Rates:**

Back Cover: € 1,800.00

Inside Front Cover: € 1,200.00

Inside Back Cover: € 1,200.00

1 full color page: € 300.00

**Remarks:**

- For non Exhibiting Companies, the rates will increase a 50% over the published rates.
- The rates do not include material costs or designs (CD and color proof requested).
- Contact person for technical specifications:  
Mr. David Alvarez. E-mail: [dalvarez@centraleuropemeeting.com](mailto:dalvarez@centraleuropemeeting.com)

Name

Surname

Title

Company

Vat N°

Address

ZIP

City

Province

Country

Telephone

Fax

E-mail

Web

Advertising Order

**OFFICIAL GUIDE**

Reservation of:

- |  |   |
|--|---|
| 1 <input type="checkbox"/> Back Cover (€ 1,800.00)         | 3 <input type="checkbox"/> Inside Back Cover (€ 1,200.00) |
| 2 <input type="checkbox"/> Inside Front Cover (€ 1,200.00) | 4 <input type="checkbox"/> One full color page (€ 300.00) |

**Total € .....**

**Terms of Payment:**

- Upon reception of the advertising order duly completed and signed, the Organizing Company will forward the corresponding invoice for the total space booked.
- 50% payment at the issue of the invoice.
- 50% before March 14<sup>TH</sup>, 2008.
- If the payment is not made in the corresponding dates (full payment before March 14<sup>TH</sup>, 2008), the Organization will have the right not to publish the advertisement and there will be no reimbursement of the 50% deposit already paid.

**Method of payment:**

Bank Check. Payable to:

**B.M.P. Barcelona Meeting Point, S.A.U.**

Calle 60, nº 19. Pol. Ind. Zona Franca - 08040 Barcelona, Spain

Bank Transfer\*:

**Central Europe Meeting Point - LaCaixa**

Paseo de la Zona Franca, 242. 08038 Barcelona. Spain

Account Nº. 2100 / 0840 / 4702 / 0057 / 0329

Swift Code: CAIXESBBXXX

IBAN Code: ES37 / 2100 / 0840 / 4702 / 0057 / 0329

(\* ) A copy of the receipt sealed by the bank must be faxed to (+34 93 223 42 50)

Credit Card:

Visa

Amex

MasterCard

Cardholder's Name:

Credit Card Number:

Expiration Date:

 / 

**Personal data Protection**

In compliance with the Spanish Law 15/1999 of December 13th regulating the treatment of personal data, the information submitted will be added to B.M.P., Barcelona Meeting Point, S.A.U. database, unless otherwise requested by checking the corresponding space, and it may be used for its business activity. BMP is allowed to communicate these personal data to all entities and suppliers which the Organization has commercial contracts with, so that they use it exclusively for the service rendering and commercial objectives they are contracted for. At any time, the applicant will have the right to access, modify, cancel or deny the use of these data by addressing the claim to BMP (Calle 60, nº 19. Pol. Ind. Zona Franca - 08040 Barcelona. Spain).